

REP HEADLINE# 6187370 TRF# 321599  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP20/12 12.59  
\*\*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IE  
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #  
BUYER NAME BEN ANGLE  
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6187370 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 8/31 EST#2596 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG31/12 SEP6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP20/12 12.59

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
M9-14 OK  
TTLS \$41,725  
PLEASE CONFIRM, THANKS!

STA: 9/12—STA REVISED THE OFFER ON M12 TO BE A CREDIT. THANKS, DEB  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1135P-1235A	30		\$300.00	8/31	8/31	0		FRI	0
PROGRAM : TONITE SHW-NBC<												
CON COM1: TONITE SHW-NBC<												
60	A		1135A-1235A	30		\$300.00	9/3	9/3	1		MON	1
PROGRAM : TONITE SHW-NBC<												
ORD COM1: STP												
ORD COM2: SPT IS BOOKED-T HK JEN												
THIS IS A MAKE-GOOD FOR AUG31 ON LINE-2 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 155  
AGENCY PRODUCT CODE = 426  
AGENCY EST# = 2596

FROM REP SEP20/12 12.59  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1200N-1230P	30		\$275.00	8/31	8/31	0		FRI	0
PROGRAM : CH 11 NWS-NOON												
CON COM1 : CH 11 NWS-NOON<												
61	A		730P-830P	30		\$1,025.00	9/5	9/5	1	MID	WED	1
PROGRAM : NFL KICKOFF												
ORD COM1 : NFL KICKOFF												
ORD COM2 : SPT IS BOOKED- THX												
THIS IS A MAKE-GOOD FOR AUG31 ON LINE-3 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG31 ON LINE-4 FOR 1 SPOT/WK												
4	S		600P-630P	30		\$750.00	8/31	8/31	0		FRI	0
PROGRAM : CH 11 NWS-6PM												
CON COM1 : CH 11 NWS-6PM<												
5	S		600A-700A	30		\$600.00	8/31	8/31	0		FRI	0
PROGRAM : CH 11 NWS-6AM												
CON COM1 : CH 11 NWS-6AM<												
62	A		600A-700A	30		\$600.00	9/3	9/3	1	MID	MON	1
PROGRAM : CH 11 NWS-6AM												
ORD COM1 : STP												
ORD COM2 : SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR AUG31 ON LINE-5 FOR 1 SPOT/WK												
36	S		530P-600P	30		\$600.00	8/31	8/31	0	MID	FRI	0
PROGRAM : FIRST AT 5												
RA35+ : 3.4												
CON COM1 : FIRST AT 5												
CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG31												
37	S		700A-900A	30		\$475.00	8/31	8/31	0		FRI	0
PROGRAM : TODAY SHW												
RA35+ : 3.2												
CON COM1 : TODAY SHW												

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 ORDER WORKSHEET HARRIS REPORT FROM REP SEP20/12 12.59  
 \*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
63		A	700A-900A	30		\$475.00	9/3	9/3	1		MON	1
PROGRAM : TODAY SHW RA35+ : 3.2 ORD COM1 : STP ORD COM2 : SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR AUG31 ON LINE-37 FOR 1 SPOT/WK												
56		S	800P-900P	30		\$1,000.00	8/31	8/31	0		FRI	0
PROGRAM : AGT RA35+ : 3.0 ORD COM1 : PRG CHG- AGT ORD COM2 : SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR AUG31 ON LINE-38 FOR 1 SPOT/WK												
64		A	800P-1000P	30		\$1,000.00	9/3	9/3	1		MON	1
PROGRAM : STARS AND STRIPES RA35+ : 3.0 ORD COM1 : STARS AND STRIPES ORD COM2 : SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR AUG31 ON LINE-56 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M8	UNRESL	BUY#1	MISSED: FRI/1100P-1135P				AUG31		30S	\$1,500.00	(AUG31/12)	
		BUY#6	FRI/700P-730P				AUG31		30S	\$1,250.00		
		BUY#7	FRI/730P-800P				AUG31		30S	\$1,250.00		
			OFFER: WED/805P-1200M				SEP5		30S	\$4,000.00	PLS ADVISE.	
			CMT: FOOTBALL									
			CMT: SPT IS BOOKED-THX JEN									
M9	OK'D	BUY#2	MISSED: FRI/1135P-1235A				AUG31		30S	\$300.00	(AUG31/12)	
			OFFER: MON/1135A-1235A				SEP3		30S	\$300.00	PLS ADVISE.	
			CMT: STP									
			CMT: SPT IS BOOKED-T HX JEN									
M10	OK'D	BUY#3	MISSED: FRI/1200N-1230P				AUG31		30S	\$275.00	(AUG31/12)	
		BUY#4	FRI/600P-630P				AUG31		30S	\$750.00		
			OFFER: WED/730P-830P				SEP5		30S	\$1,025.00	PLS ADVISE.	
			CMT: NFL KICKOFF									
			CMT: SPT IS BOOKED- THX									
M11	OK'D	BUY#5	MISSED: FRI/600A-700A				AUG31		30S	\$600.00	(AUG31/12)	
			OFFER: MON/600A-700A				SEP3		30S	\$600.00	PLS ADVISE.	
			CMT: STP									
			CMT: SPT IS BOOKED- THX JEN									

*my*

*MB*

FROM REP SEP20/12 12.59  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

**:TOTL:**  
**:SPTS:**

(AUG31/12)  
PLS ADVISE.

(AUG31/12)  
PLS ADVISE.

CONTRACT TOTAL	41725.00
TOTAL SPOTS	48

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP13/12 10.12  
\*\*\* WPXI-TV \*\*\*

REP HEADLINE# 6187370 TRF# 321599  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

ADV # 13937 ADV. NAME ISS/NRCC-IE  
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187370 CLASS: NATL. LOCAL REGIONAL  
PRDCT NRCC 8/31 EST#2596 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG31/12 SEP6/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 10.12

STA: 9/12—STA REVISED THE OFFER ON M12 TO BE A CREDIT. THANKS, DEB  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M8 UNRESL BUY#1 MISSED: FRI/1100P-1135P AUG31 30S \$1,500.00 (AUG31/12)  
BUY#6 FRI/700P-730P AUG31 30S \$1,250.00  
BUY#7 FRI/730P-800P AUG31 30S \$1,250.00  
OFFER: WED/805P-1200M SEP5 30S \$4,000.00 PLS ADVISE.  
CMT: FOOTBALL  
CMT: SPT IS BOOKED-THX JEN

M9 UNRESL BUY#2 MISSED: FRI/1135P-1235A AUG31 30S \$300.00 (AUG31/12)  
OFFER: MON/1135A-1235A SEP3 30S \$300.00 PLS ADVISE.  
CMT: STP  
CMT: SPT IS BOOKED-T HX JEN

M10 UNRESL BUY#3 MISSED: FRI/1200N-1230P AUG31 30S \$275.00 (AUG31/12)  
BUY#4 FRI/600P-630P AUG31 30S \$750.00  
OFFER: WED/730P-830P SEP5 30S \$1,025.00 PLS ADVISE.  
CMT: NFL KICKOFF  
CMT: SPT IS BOOKED- THX

M11 UNRESL BUY#5 MISSED: FRI/600A-700A AUG31 30S \$600.00 (AUG31/12)  
OFFER: MON/600A-700A SEP3 30S \$600.00 PLS ADVISE.  
CMT: STP  
CMT: SPT IS BOOKED- THX JEN

M12 UNRESL BUY#36 MISSED: FRI/530P-600P AUG31 30S \$600.00 (SEP13/12)  
OFFER: NONE  
CMT: PLEASE CREDIT DUE TO END DATE. DEB

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP13/12 10.12  
 \*\*\* WPXI-TV \*\*\*

REP HEADLINE# 6187370 TRF# 321599  
 \$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

STATION MAKEGOOD OFFERS:

M13 UNRESL	BUY#37	MISSED: FRI/700A-900A	AUG31	30S	\$475.00	(AUG31/12)
		OFFER: MON/700A-900A	SEP3	30S	\$475.00	PLS ADVISE.
		CMT: STP				
		CMT: SPT IS BOOKED- THX JEN				
M14 UNRESL	BUY#56	MISSED: FRI/800P-900P	AUG31	30S	\$1,000.00	(AUG31/12)
		OFFER: MON/800P-1000P	SEP3	30S	\$1,000.00	PLS ADVISE.
		CMT: STARS AND STRIPES				
		CMT: SPT IS BOOKED- THX JEN				

CONTRACT TOTAL 42325.00  
 TOTAL SPOTS 50

# Preemption Report - Detailed

Monday, September 10, 20 6:31:18 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 321599

Advertiser: National Republican Congressional Committee - Independent Ex (1393)

321599.50.0.1 Program Open 9/3/12 7-35pm 9/3/12 \$600.00 5:30P - 5:55P-10PM :30 1 WPKI NEWS 530-6P/36 08/31/12-09/06/12 06187370

Totals for: National Republican Congressi

Totals for: 321599

\$600.00 \$600.00 Preempt Count: 1 Preempt Count: 1

*Give us the list*

*advised - from m12 -  
1 closed, please  
advise*

*✓  
No 9/13*



REP HEADLINE# 6187370 TRF# 321599  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG31/12 13.27  
\*\*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IE  
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #  
BUYER NAME BEN ANGLE  
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6187370 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 8/31 EST#2596 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG31/12 SEP6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG31/12 13.27

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

STATION MAKEGOOD OFFERS:

M8 UNRESL BUY#1 MISSED: FRI/1100P-1135P AUG31 30S \$1,500.00 (AUG31/12)  
BUY#6 FRI/700P-730P AUG31 30S \$1,250.00  
BUY#7 FRI/730P-800P AUG31 30S \$1,250.00  
OFFER: WED/805P-1200M SEP5 30S \$4,000.00 PLS ADVISE.  
CMT: FOOTBALL  
CMT: SPT IS BOOKED-THX JEN

M9 UNRESL BUY#2 MISSED: FRI/1135P-1235A AUG31 30S \$300.00 (AUG31/12)  
OFFER: MON/1135A-1235A SEP3 30S \$300.00 PLS ADVISE.  
CMT: SPT IS BOOKED-T HX JEN

M10 UNRESL BUY#3 MISSED: FRI/1200N-1230P AUG31 30S \$275.00 (AUG31/12)  
BUY#4 FRI/600P-630P AUG31 30S \$750.00  
OFFER: WED/730P-830P SEP5 30S \$1,025.00 PLS ADVISE.  
CMT: NFL KICKOFF  
CMT: SPT IS BOOKED-THX

M11 UNRESL BUY#5 MISSED: FRI/600A-700A AUG31 30S \$600.00 (AUG31/12)  
OFFER: MON/600A-700A SEP3 30S \$600.00 PLS ADVISE.  
CMT: SPT IS BOOKED-THX JEN

M12 UNRESL BUY#36 MISSED: FRI/530P-600P AUG31 30S \$600.00 (AUG31/12)  
OFFER: MON/530P-600P SEP3 30S \$600.00 PLS ADVISE.  
CMT: SPT IS BOOKED-THX JEN

*Handwritten signature*



REP HEADLINE# 6187370 TRF# 321599  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG31/12 13.27  
\*\*\* WPXI-TV \*\*\*

STATION MAKEGOOD OFFERS:

M13	UNRESL	BUY#37	MISSED: FRI/700A-900A OFFER: MON/700A-900A CMT: STP	AUG31 SEP3	30S 30S	\$475.00 \$475.00	(AUG31/12) PLS ADVISE.
M14	UNRESL	BUY#56	MISSED: FRI/800P-900P OFFER: MON/800P-1000P CMT: STARS AND STRIPES CMT: SPT IS BOOKED- THX JEN	AUG31 SEP3	30S 30S	\$1,000.00 \$1,000.00	(AUG31/12) PLS ADVISE.

CONTRACT TOTAL 42325.00  
TOTAL SPOTS 50

# Preemption Report - Detailed

Thursday, August 30, 2012 5:17:00 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station

Line Comment

Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 321599

Advertiser: National Republican Congressional Committee - Independent Ex (1393)

321599.1.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$1500.00	10:59-34p -CHANNEL 11	:30	1	WPXI	LATE NEWS/1	08/31/12-09/06/12	06187370
321599.2.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$300.00	11:34-34p TONIGHT SHOW	:30	1	WPXI	LINE 321	08/31/12-09/06/12	06187370
321599.3.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$275.00	11:59-04a -Channel 11	:30	1	WPXI	NOON NEWS/3	08/31/12-09/06/12	06187370
321599.4.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$750.00	5:58-34p -Channel 11	:30	1	WPXI	LINE 53	08/31/12-09/06/12	06187370
321599.5.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$600.00	5:59-04a -Channel 11	:30	1	WPXI	NEWS 6-7A/5	08/31/12-09/06/12	06187370
321599.6.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$1250.00	6:59-29p -Jeopardy	:30	1	WPXI	JEOPARDY 7-730P/6	08/31/12-09/06/12	06187370
321599.7.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$1250.00	7:30-04p -WHEEL OF FORTUNE	:30	1	WPXI	WHEEL 730-8P/7	08/31/12-09/06/12	06187370
321599.29.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$600.00	5:30p -6:00:00PM	:30	1	WPXI	NEWS 530-6P/3	08/31/12-09/06/12	06187370
321599.30.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$475.00	7:00-04a -Today Show	:30	1	WPXI	TODAY 7-9A/37	08/31/12-09/06/12	06187370
321599.31.0.1	No Avail	Open	8/30/12 11:58am	8/31/12	\$1000.00	7:57-49p -America's Got Ta	:30	1	WPXI	AGT 8-9P/	08/31/12-09/06/12	06187370
Totals for: National Republican Congressi					\$8,000.00		Preempt Count:	10				
Totals for: 321599					\$8,000.00		Preempt Count:	10				

3/4

A = \$4000 9/6 6000

805-12m  
830-1130p

line 52

A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.